

Personal Data collected for the following purposes and using the following services:

- **Access to third-party accounts**
 - **Facebook account access**

Permissions: About Me; Birthday; Groups; Photos; Website
- **Advertising**
 - **Facebook Audience Network**

Personal Data: Tracker; unique device identifiers for advertising (Google Advertiser ID or IDFA, for example); Usage Data
- **Analytics**
 - **Facebook Analytics for Apps**

Personal Data: Usage Data; various types of Data as specified in the privacy policy of the service
 - **Matomo and HubSpot Analytics**

Personal Data: Tracker; Usage Data
- **Contacting the User**
 - **Contact form**

Personal Data: address; first name; last name; phone number; ZIP/Postal code
- **Infrastructure monitoring**
 - **Sentry**

Personal Data: various types of Data as specified in the privacy policy of the service
- **Interaction with live chat platforms**
 - **Facebook Messenger Customer Chat**

Personal Data: Data communicated while using the service; Tracker; Usage Data
- **Managing data collection and online surveys**
 - **Facebook lead ads**

Personal Data: city; first name; gender; last name
- **Platform services and hosting**
 - **Wix**

Personal Data: various types of Data as specified in the privacy policy of the service
- **User database management**

- **HubSpot CRM**

Personal Data: email address; phone number; various types of Data as specified in the privacy policy of the service

Contact information

- **Owner and Data Controller**

Apples & Pears

3700 Sprucedale Dr. Annandale, VA 22003

Owner contact email: admin@applesandpearsbox.com